

Explore The Guiding Path of Youth Idol Worship

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ABSTRACT

Youth idol worship phenomenon is because the idol itself has a strong personality charm, has a wider social influence and can meet the emotional needs of teenagers, its characteristics are: imitation, utilitarian, and blindness, and there are value bias, social behavior deviation and excessive reliance on the media. Therefore, we should strengthen the education of socialist core values, build a good campus cultural environment, make full use of social practice education and actively develop peer group education to guide young people to set up a correct view of idol worship.

KEYWORDS

youth; idol worship; guide path

Under the current social background, the phenomenon of youth idol worship has increasingly become the focus of social attention. As a common phenomenon among teenagers, idolatry not only affects the values and behavior patterns of teenagers, but also reflects the cultural and social changes of The Times to a certain extent.^[1] However, in the face of the social and cultural phenomenon of idol worship, how to guide teenagers to treat idol worship correctly and rationally has become an important topic for contemporary educators. Therefore, it is of great significance to explore the path of effectively guiding youth idol worship to promote the healthy growth of teenagers and establish correct values.

1 Analysis of the phenomenon of youth idol worship

1.1 Reasons for the idolatry phenomenon

First, the idol itself has a strong personality charm. When teenagers worship their idols, they are not only because of some talents or achievements, but also attracted by the perfect and positive personality of their idols. Through the good quality and life attitude shown by their idols, they feel the improvement of self-identity and sense of value. This kind of spiritual resonance and emotional resonance makes the idol become an irreplaceable spiritual leader in the eyes of teenagers. Therefore, when the idol shows a positive image, it will arouse their strong resonance and stimulate the desire to follow.

Second, the social influence of idols is wider. With the development of media technology, the types of idols are becoming more and more diversified, and teenagers are one of the main audiences of the media. In modern society, idols are no longer superior characters who only exist in literary works or film and television works, but ordinary people who are more close to the daily life of young people. The existence of idols has penetrated into every aspect of teenage life, and its influence and attraction have long gone far beyond the entertainment field.

Third, idols can meet the emotional needs of teenagers. Teenagers are in a critical period of life development. They have a strong self-esteem and self-awareness. They hope to be respected and recognized by others and at the same time hope that others can understand and know themselves. These psychological needs encourage teenagers to find an image to represent themselves or as an object of imitation, so as to realize the confirmation of self-worth, emotional satisfaction, attribution of identity and compensation for dissatisfaction in real life.

1.2 The characteristics of youth idol worship

One is imitation. Teenagers are in the stage of rapid physical and psychological development, with strong imitation ability. They imitate their idols lifestyle and behavior patterns by collecting their information, watching their works, and buying related products.^[2] These behaviors not only reflect the teenagers love and yearning for their idols, but also reflect their attempts to improve their social behavior and self-image by imitating their idols.

Second, utilitarian. Teenagers tend to be strongly utilitarian in evaluating themselves and others. For example, in order to obtain better academic performance and obtain more social recognition, they should follow the trend to worship some people or something, so as to experience a temporary, false sense of achievement and identity. Moreover, teenagers tend to pay too much attention to the appearance of their idols and related surrounding activities, and compare with others, forming a distorted self-cognition and consumption attitude.

Third, blindness. Teenagers due to itself is not fully mature and stable, it is difficult to distinguish themselves and the boundaries of the external environment, so more vulnerable to the external environment and values, emotional deviation and judgment error, in others, public opinion and under the joint action of mass media, form the concept of blind idol worship.

1.3 The problem of youth idol worship

First, the value concept bias. First of all, excessive idolatry may lead to the emergence of adolescent psychological problems, such as indulging in the idol world and ignoring other important aspects of real life, thus leading to social barriers, self-identity problems and a sense of alienation from the real society. Secondly, some teenagers may experience improper distortions of values, such as blindly following unrealistic standards of success, which is not only detrimental to the long-term development of individuals, but may also mislead them to form wrong values.^[3] Finally, when teenagers pay too much attention to the external performance of their idols and ignore the internal qualities, this may affect their acceptance and understanding of multiple values, thus making them become "appearance" or "money" first. This bias in values not only affects adolescent personality development, but may also lead to their lack of adequate resilience and problem-solving ability in the face of social challenges.

Second, social behavior deviation. Firstly, addiction to idolatry may lead to a tendency of teenagers to ignore real life. This will not only distract teenagers and affect their academic performance and academic development, but also reduce the opportunity to participate in social welfare activities, or imitate some bad behaviors of idols in real life. Secondly, excessive addiction to idolatry may lead teenagers to neglect real social relationships, thus affecting daily life and family friends. Finally, idolatry may also cause the rise of consumerism, and teenagers may invest a lot of time and money in buying idol-related products, and may even lead to financial burden.

Third, the over-reliance on the media. In modern society, the wide spread of media provides a new way of idolatry, but also brings a series of problems. On the one hand, teenagers may rely too much on the idol image created by the media, ignoring the development of critical thinking and

independent judgment; on the other hand, the commercialization and entertainment of media content may aggravate the worship of idols, making it difficult for them to distinguish the boundary between entertainment and real life.^[4]

2 An effective guiding path of youth idol worship

2.1 Strengthening education in core socialist values

First of all, we should pay attention to the education of socialist core values. General Secretary Xi Jinping once pointed out: "We should adhere to the moral education as the central link, ideological and political work throughout the whole process of education and teaching, to realize the whole process and all-round education."^[5] School is the main channel of ideological and political education of young people, and as the main position of school education, the ideological and political theory course should play a good role in the main position. By correctly guiding students to know idols, establish idols, appreciate idols, and pursue idols and other activities, students can truly identify with the basic connotation and spiritual essence of the socialist core values. Secondly, we should pay attention to play the leading role of example. Example demonstration is an important part of the education of socialist core values. In social life, example is not only the object that people learn from and imitate, but also an important social resource and educational resource. In the process of teenagers worship of idols, the positive significance and social value of the example itself are particularly important.

2.2 Build a good campus cultural environment

A good campus cultural environment not only requires campus cultural managers to carry out effective education through campus culture construction, system construction and other forms, but also requires the joint efforts of schools, families and society to form a joint force and create a good atmosphere for teenagers to establish correct idol worship views. First of all, the campus administrators should strengthen the study of student idol worship phenomenon and related issues, enrich the content and form of campus culture construction, actively guide students to treat idol worship phenomenon, pay attention to cultivate youth critical thinking and media literacy, allow them to identify the authenticity of information, enhance the self-protection consciousness. Secondly, parents should keep abreast of the problems encountered by students in the process of growth through various ways, encourage teenagers to establish a healthy interpersonal network, avoid excessive addiction to idolatry, and understand their interests and values through daily communication, and participate in their growth process. Finally, the society should strengthen the supervision and control of the bad cultural phenomena in the public opinion and media reports. On the one hand, to promote the social theme, make the network information platform become the main position to promote the theme, spread positive energy, convey truth, and lead the healthy fashion; on the other hand, to strengthen the supervision of the network information platform, give full play to the advantages of new media resources, spread positive energy information to more youth groups, and reduce the spread of bad information.

2.3 Make full use of social practice and education

First of all, teenagers should be guided to actively participate in social practice activities. In practice, teenagers can feel and experience the influence and role of idols on their own growth and development, and then reflect on their own problems. At the same time, teenagers are guided to

deepen their understanding of idols in real life in practice, so that they can treat idolatry more rationally, so as to pay more attention to find their own interests and ideals. Secondly, we should guide teenagers to correctly understand themselves and learn to get along with others in practice. To let teenagers understand their status and role in the real society, understand that the reason why idols can be recognized by the public is that they have excellent qualities, abilities and values, and these qualities, abilities and ideas can be teenagers to learn from. To get along with others, we need to take into account our relationship with others, our position and role in society, and the differences between ourselves and others, and guide teenagers to treat others correctly through practical education, so that teenagers can learn to respect, understand and tolerate. Finally, we should guide teenagers to set up correct ideal, faith and value pursuit through various example education and practice activities.

2.4 Actively developing peer group education

First of all, we should encourage and guide teenagers to learn the positive role models in the peer group and set up a correct view of idol worship. On the one hand, we should actively encourage and guide young people to learn from peer qualities such as being highly responsible for life, society and the country, not afraid of hardship and having the courage to take responsibility. On the other hand, we should actively seek and find positive, optimistic and confident excellent qualities to learn and worship young people. Secondly, we should publicize the socialist core values in the peer group, and publicize their advanced nature and positivity. Socialist core values are the value standards and norms of behavior that all Chinese citizens must abide by and follow in their daily life. Therefore, it is necessary to actively publicize and guide the young people to learn the socialist core values, and to publicize the outstanding character representatives with the connotation and characteristics of the socialist core values. Finally, it is necessary to cultivate the correct cognition and discrimination of idol worship behavior in the peer group. As an important source of the formation of the adolescent idol worship behavior, the peer group plays an important role in guiding the teenagers to form the correct cognition and discrimination ability.

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